

CLASS OF 2012

The Cadet Yearbook Staff

Lori Kreder, Adviser
lkreder@connally.org
254-296-6717

Connally High School
901 N. Lacy Drive
Waco, Texas 76705

SENIOR PERSONAL ADS

November 28, 2011

Dear Senior Parent or Guardian:

In just a few months, your senior will graduate from Connally High School! This is a very exciting time!

The Cadet 2011 yearbook offers parents, relatives and friends of seniors the opportunity to make a special purchase -- **A SENIOR PERSONAL AD**. This ad allows you to share your feelings with your senior and commemorate this special time.

The yearbook will be delivered to the school about two weeks before graduation. Can you imagine how wonderful your senior will feel seeing a special ad purchased by you?

Please look at the enclosed information for prices and sizes and order your senior ad no later than **January 20, 2012**. Mail or deliver the order form to Lori Kreder at Connally High School, 901 N. Lacy Drive, Waco, Texas 76705.

- Please note there are several options regarding payment for the ads.
- Here are your choices for submitting photos for the ad:
 - Send print copies with the order form (if the photo is one of a kind, you may want to have a copy made rather than sending the original). Make sure name and address are on the back of the photo.
 - Email digital images of the photos.
 - Mail or deliver a CD with the images of the photos.
 - If you want to use a photo taken by Focal Point Photography, please provide the proof number, and it will be used on the ad.

*Note! You may use a variety of photo submission methods. (Example: Sending print photo of a baby picture and requesting use of a photo taken by Focal Point.)

We hope you enjoy the experience of creating your senior's ad. We will keep it confidential unless the senior is a member of the Yearbook Staff. If you know another relative or friend that would like to buy a senior ad, please make a copy of the letter and the enclosures and give it to them in time to meet the deadline?

Please contact Mrs. Kreder regarding questions.

Sincerely,

Mrs. Kreder and The Connally High School Yearbook Staff

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ORDER FORM

Name of Senior _____

Name of Person Purchasing Ad _____

Address of Purchaser _____

Telephone number in which purchaser can be reached for questions _____

Size of Ad Being Purchased: _____ Amount of Purchase \$ _____

Method of Payment: _____ Check or Money Order (Connally High School)
_____ Cash _____ Payment Plan (See Note at Bottom of Page)

Please check all that apply:

_____ I have enclosed the photos I want to use.

_____ I will send the photos on CD or email (jpeg images @300 dpi)

_____ I have enclosed the message I want to use.

Deliver or Send to: Lori Kreder, Connally High School Yearbook Staff, 901 N. Lacy Drive, Waco, TX 76705 by **JANUARY 20, 2012.**

You may sketch a design on the back of this form. The ads will be created using InDesign CS3.

If you have questions about the senior ads, please call 296-6717.

Payment Plan: The plan requires 1/3 payment upon ordering the ad, 1/3 payment due April 2, and the final 1/3 will be due May 14 (before delivery of the yearbook).
Yearbook will not be delivered to the senior if payment is still pending.

*Special Message (\$15)
We Love You! - Good Luck!
Mom and Dad
(Limit 50 Characters No photo Included)*

RAY ANN WIGGINS





We are proud of you!
God bless you and be with you
on the way to your goal!
Love, Dad, Teri, and Brandy


Rates and Sizes
1/4 Page = \$70 (Left)
1/8 Page = \$35 (Below)
1/2 Page = \$140 (Bottom)
Full Page = \$280
(Double the size of 1/2 page)
Message = \$15 (Top Left)

Thomas Roberts

You have made us so proud! We hope you achieve anything you put your mind to. Enjoy life to its fullest.
Love,
Mom, Mondo, and the Boys



GEORGE LONG



Life is too short to wake up with regrets. So, love the people who treat you right and forget the rest. Believe everything happens for a reason. If you get a second chance, grab it no matter what season. If it changes your life, let it, because most people will never get it. Nobody said life would be easy and free, they just promised it would be worth it,
Just wait and you'll see!
Remember we are really proud of you and we will love you always!
Mom & Dad